ZACHARRY GEORGES
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SUMMARY

Results-driven Full-Stack Developer with 6+ years of experience in designing and implementing secure, scalable web solutions across diverse projects. Proven track record in leading digital transformations, boosting operational efficiency by 50%, and driving a 35% increase in organic traffic. Skilled in cloud technologies, agile methodologies, and user-centered design. Adept at problem-solving and collaborative development, eager to leverage expertise in modern web technologies to deliver scalable, secure solutions.

EDUCATION

Rochester Institute of Technology, Golisano College of Computing and Information Science   **May 2023**
Master of Science in Human-Computer Interaction

Rochester Institute of Technology, Golisano College of Computing and Information Science   **May 2021**
Bachelor of Science in Human-Centered Computing

SKILLS

HTML5, CSS3, SASS, JavaScript (ES6+), TypeScript, React.js, Next.js, Angular, Bootstrap 5, jQuery, AJAX, JSON, Node.js, Django, PHP, Python, MySQL, MongoDB, REST APIs, AWS, Lambda, Docker, Nginx, CI/CD Pipelines, Git, Jira, Figma, Adobe XD, Salesforce Commerce Cloud (SFCC), WordPress, Agile Methodologies, WCAG & ADA Compliance, Unit Testing

PROFESSIONAL EXPERIENCE

Web Developer, Fullbeauty Brands, New York, NY   **January 2022 – Present**
- Led development of scalable, user-centric web interfaces using HTML, JavaScript, and Bootstrap, improving user satisfaction by 20% and enhancing site performance.
- Diagnosed and resolved critical technical issues, maintaining seamless website functionality and reducing user complaints by 30%.
- Implemented and enforced ADA compliance standards, achieving a 92% compliance rate and increasing accessibility-driven engagement by 20%.
- Integrated vendor DCatalog into the website footer by creating an evergreen link, ensuring customers have access to the latest digital catalog, enhancing the shopping experience for catalog users.
- Initiated and led a process improvement project, developing documentation to improve communication across teams, clarifying asset requirements, and enhancing wireframe documentation for weekly homepage refreshes and other assets.
- Technologies: Salesforce Commerce Cloud (SFCC), HTML5, CSS3, JavaScript (ES6+), Bootstrap

Senior Web Developer, RIT, Rochester, NY   **October 2021 – February 2022**
- Directed the redesign of pawprints.rit.edu, optimizing UI/UX to drive a 30% increase in engagement and reduce complaints by 50%.
- Applied Agile methods to streamline development, ensuring timely delivery of updates and feature enhancements.
- Conducted user research and usability testing, using insights to guide data-driven design improvements.
- Technologies: JavaScript, Django, Python, HTML5, AJAX

Senior Web Developer, Grok Works, Remote   **August 2021 – February 2022**
- Enhanced server-side application performance with advanced PHP and JavaScript techniques, reducing response times by 20% and improving reliability, leading to a 10% boost in customer satisfaction.
- Led AWS migration, deploying Lambda functions to optimize system efficiency by 20%, cut operational costs by 15%, and minimize server downtime by 30%.
- Technologies: AWS, PHP, Node.js, React.js, JavaScript (ES6+), SASS, Python

Full-Stack Developer, BOSS Logics, Queens, NY   **June 2018 – June 2021**
- Developed BOSS Logics Live platform, enabling real-time user interactions and increasing sales by 20% through enhanced UI and performance optimizations.
- Automated data workflows, increasing productivity by 50% and facilitating $100M in sales through an innovative ordering system.
- Collaborated with stakeholders to align development with business goals, ensuring the delivery of scalable, user-friendly solutions.
- Technologies: JavaScript, SASS, PHP, MySQL, Node.js